

**TOTAL
SUPPORT**

A marketing concierge for all your event needs.

At Current Marketing, we specialize in providing comprehensive event management and marketing services tailored to meet your specific needs and objectives. From meticulous pre-event planning to seamless day-of execution, we ensure that every aspect of your event is handled with precision and professionalism.

PRE-EVENT SUPPORT

Before your event even begins, we'll work with you to develop a strategy that fits all your goals. We take care of the essential details, including marketing, logistics management, targeted marketing campaigns to drive attendance and attendee registration.

- Event Planning and Strategy
- Marketing and Promotion
- Logistics Management
- Registration and Attendee Management
- Sponsorship and Exhibitor Management

BOOTS ON THE GROUND

On the day of your event, we'll provide reliable on-site support. Our team is on hand to oversee any aspect of the event, from setup and teardown to making a Starbucks run. When we go live, no task is too large or too small.

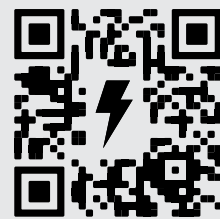
- On-Site Coordination
- Technical Support
- Vendor Management
- Post-Event Follow-Up
- Data Analysis and Reporting

Your Local Partner

Are you from out of town? No problem, our locally-based team will help you navigate Nashville, Franklin, and surrounding areas with ease, ensuring your event is a success from start to finish. Our experienced team guarantees your event exceeds expectations with tailored solutions, backed by our track record of reliability and client satisfaction. Current Marketing is the ideal choice for your next event.

Contact us today to learn more about how we can serve you. Let us help you create an unforgettable event experience that leaves a lasting impression on your audience.

Learn how Current helped a large association plan a 3-day Nashville event for 500+ people.



getuscurrent.com/case-study-2

Reach out today! getuscurrent.com/event-support

Located on America's Favorite Mainstreet in Downtown Franklin
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current
MARKETING SOLUTIONS